



Tapes • Webbing
Strap Assemblies
Transfer Printing
Textile Solutions

VISION, MISSION & ETHICS

Vision

To be the global leader in the technical narrow fabric industry inspiring our customers with the best service, quality and value.

Mission

We are committed to providing our customers with the best textile innovations and quality products to support them in achieving their goals.

Ethics & Values

The way we conduct our business defines who we are.

Customer Focus

Aim to develop a mutually beneficial partnership between the business and our customers. Put the customer at the forefront of everything we do.

Honesty & Respect

Treat everyone with dignity and respect, be honest and thoughtful in all of our interactions with others.

Remember everyone is different but should be treated the same.

Participation

Remember that together we achieve more.

Through the involvement of everyone we generate the ideas that will create fulfilment for the business and its people.

Think and act as if the business is your own and its success depends on your actions.

Entrepreneurial Spirit

Drive change and be innovative in our thinking, looking for ways to turn challenges into opportunities. Be result driven, develop a can-do attitude and a willingness to embrace new ideas.

Integrity

Do what is right, not what is easy...especially when no one is watching.

Signed.....

Date.....

12/11/2020

R. Wilkinson
Managing Director

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